



CENTER FOR LEADERSHIP

of AFRIKAN WOMEN'S WELLNESS



3RD ANNUAL

WINE, WOMEN & WINGS

RED CARPET AFFAIR & FUNDRAISER

SATURDAY SEPTEMBER 13, 2025 | 2PM - 5PM

KINGDOM PARTNERS ALLIANCE

6111 N. TEUTONIA AVE. MILWAUKEE, WI 53209

SPONSORSHIP OPPORTUNITIES

WWW.CLAWW.ORG



CENTER FOR LEADERSHIP of AFRIKAN WOMEN'S WELLNESS

Dear Sponsors & Donors,

Join us in empowering and uplifting Milwaukee's Black women leaders and changemakers at the 3rd Annual Wine, Women, and Wings Red Carpet Affair and Fundraiser—a celebration of resilience, elegance, and community impact. Together, we can create a legacy of support, healing, and opportunity.

About the Event

The Wine, Women, and Wings Red Carpet Affair is an annual fundraising event dedicated to celebrating and empowering Black/African American women impacted by trauma in Milwaukee County. This exclusive gathering brings together community leaders, professionals, and philanthropists for an elegant afternoon focused on building community, promoting healing, and inspiring leadership. All proceeds from the event directly benefit the Center for Leadership of Afrikan Women's Wellness (CLAWW), helping to raise awareness, expand programs, and strengthen support networks throughout Milwaukee. This year, we are proud to honor ten extraordinary women whose dedication and leadership have profoundly shaped the Milwaukee community. With your support, we can elevate this celebration and ensure its success.



3rd Annual Wine Women & Wings Red Carpet Affair & Fundraiser

Saturday September 13, 2025
2 pm – 5 pm
Kingdom Partners Alliance
6111 N. Teutonia Ave.
Milwaukee, WI 53209

Why Sponsor the Wine, Women, and Wings Red Carpet Affair?

Social Responsibility

This sponsorship provides your company/organization with a platform to demonstrate a commitment to social responsibility and community impact. By supporting CLAWW's work, sponsors champion women's empowerment, leadership, and wellness in Milwaukee, contributing to meaningful community change.

Brand Exposure and Engagement

Sponsors will benefit from exposure to a diverse audience, including community leaders, local professionals, and philanthropic networks. The event includes targeted visibility opportunities before, during, and after the affair, maximizing brand recognition and engagement.

Impact and ROI

With anticipated media coverage, social media engagement, and attendance from high-profile community figures, sponsors gain extensive exposure and the opportunity to connect with an audience aligned with their brand values.



WINE, WOMEN & WINGS

Sponsorship Packages

	COMMUNITY SUPPORTER \$500	BRONZE \$1,500	SILVER \$2,500	GOLD \$5,000	PLATINUM \$10,000
Exclusive Naming Rights: Your company will receive exclusive naming rights for the event. Event title will be branded as: "Wine Women and Wings Red Carpet Affair presented by [Company Name]"					✓
Exclusive Visibility: Opportunity for a company executive to deliver opening remarks and welcome guests.				✓	✓
VIP Reception: Invitation to exclusive VIP reception with the Wine, Women and Wings 2025 Honorees and CLAWW Board Members.			✓	✓	✓
Wine, Women & Wings Red Carpet Affair Souvenir Program Booklet Ad: Color ad placement in the souvenir program booklet.	Supporter Listing	Quarter Page	Half Page	Full Page	Inside front or back cover
Wine, Women & Wings Red Carpet Affair Event Tickets: Entry to the social cocktail hour and seating for the award ceremony.	2	8	8	8	8
Digital Recognition: Custom social media mentions thanking your company for its sponsorship, with links to your business pages.	✓	✓	✓	✓	✓
Prominent Event Signage and Brand Placement: Your organization will be featured in event signage, including prominent placement on podium and stage banners.		✓	✓	✓	✓
On Air Media Coverage: Mention in radio interviews and television spots, ensuring your brand reaches a wider audience beyond the event.			✓	✓	✓
Post Event Recognition: Post-event media follow-ups with photo galleries and recap videos showcasing your company's involvement.		✓	✓	✓	✓



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WINE, WOMEN & WINGS

More Sponsorship Opportunities!

These options provide direct alignment with key event elements, enhancing brand visibility in targeted areas and ensuring your brand gains meaningful recognition.

BEVERAGE SPONSOR

Your brand will be prominently showcased during the event's wine and beverage service, including bar signage and wine-tasting areas.

TOTAL INVESTMENT
\$1,000

MEDIA/MARKETING SPONSOR

Your brand will receive prominent visibility across all event promotional materials, including social media, email campaigns, press releases, and digital screens during the event.

TOTAL INVESTMENT
\$2,000

ENTERTAINMENT SPONSOR

Logo on stage signage and mentions during performer introductions, with prime visibility for your brand during the entertainment segment.

TOTAL INVESTMENT
\$3,000

CATERING SPONSOR

Recognition on table signage and during the dinner service, with an option for a company representative to make a toast or remarks.

TOTAL INVESTMENT
\$4,000

Program Booklet Ads

Placing an ad in our fundraiser program booklet supports a great cause while promoting your business to a targeted audience. It's a chance to show your commitment to the community and gain visibility among those who care about making a difference.

Finished Size 8.5" x 11"

Full Page Color (8.5" x 11" must include 1/8" bleed)	\$500
Half Page (7.5" x 4.75")	\$250
Quarter Page (3.5" x 4.75")	\$125
Patrons List	\$50



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Sponsorship Response Form

This document is for our accounting purposes. The Center for Leadership is a public 501 (c)(3) non-profit organization. All donations are tax-deductible according to IRS guidelines. To receive the full benefit of sponsor opportunities, please return this agreement on or before Friday, August 15, 2025, @ 5 PM to 3020 W. Vliet Street Milwaukee, WI 53208

Contact Information:

Name: _____ Date: _____

Company/Organization: _____

Address: _____

Phone (work): _____ (cell): _____

Email: _____

Sponsorship Level (*please check one*)

☐ Platinum: \$10,000

☐ Gold: \$5,000

☐ Silver: \$2,500

☐ Bronze: \$1,500

☐ Community Supporter: \$500

☐ Wine Sponsor: \$1,000

☐ Media/Marketing Sponsor: \$2,000

☐ Entertainment Sponsor: \$3,000

☐ Catering Sponsor: \$4,000

Program Booklet (*please check one*)

☐ Full Page Color: \$500

☐ Half Page: \$250

☐ Quarter Page: \$125

☐ Patrons List: \$50

The camera-ready ad and all details submission deadline is Friday, August 15, 2025 @ 5 PM. Files should be in .PDF or .PNG format. Submit completed ads by email to claww@claww.org.



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Sponsorship Response Form

Individual Table Reservation Form

Contact Information:

Name: _____ Date: _____

Company/Organization: _____

Address: _____

Phone (work): _____ (cell): _____

Email: _____

Yes I would like to purchase the following (write in):

_____ Table(s)* for 8 guests at \$1,200 per table. Total amount:\$ _____

*Table signage should read: _____

Individual Tickets are \$150 per person. Total tickets: _____ Total amount: \$ _____

Please send payments to **CLAWW** and send to **CLAWW c/o Heddy Keith**
3020 W. Vliet Street Milwaukee, WI 53208 on or before August 8, 2025 at 5pm.

If paying by credit card, call CLAWW office at 414-792-0918.