



CENTER FOR LEADERSHIP of AFRIKAN WOMEN'S WELLNESS

3020 W. Vliet Street Milwaukee, WI 53208 | Phone: 414-792-0918 Website: www.claww.org

March 22, 2024

Greetings,

The Wine, Women, and Wings 2nd Annual Red-Carpet Affair & Fundraiser is a highly anticipated affair that will take place on Saturday, July 27th, 2024, at St. Frances Parrish, 1937 N. Vel Phillips Avenue from 2pm – 5pm. This exclusive event brings together influential leaders, professionals, and philanthropists in our community for an afternoon of elegance, entertainment, and networking. The affair aims to raise funds to increase visibility and establish and maintain our programs and services.

Through these efforts, we aim to fulfill our mission of increasing awareness and developing a network of support for Black/African American women affected by trauma in Milwaukee County. By adhering to our core values of Community, Family, Respect, Integrity, and Excellence, we strive to create a lasting impact and promote healing within our community. The radio broadcast on The Truth 101.7 will allow us to reach thousands of women in the Greater Milwaukee area and educate them about health equity and our programs.

By becoming a sponsor of this event, your company will receive prominent visibility and recognition before, during, and after the event. We have carefully designed sponsorship packages that offer a range of benefits to highlight your brand and demonstrate your commitment to corporate social responsibility.

Attached to this letter, you will find detailed information about the sponsorship levels, our advertising opportunities, and associated benefits for the event.

To discuss sponsorship options or any questions, please do not hesitate to contact me directly at Heddykeith51@yahoo.com or 414-792-0918. We look forward to partnering with your organization to create a remarkable event celebrating women doing amazing work and making a lasting impact in Milwaukee.

We genuinely appreciate your consideration of this sponsorship opportunity and recognize the significant impact your partnership could have on the success of our fundraising efforts. Your sponsorship highlights your company's commitment to social causes and positions your brand as a leader in our community.

Warm regards,

Heddy Keith

Founder/CEO

Center for Leadership of Afrikan Women's Wellness



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PLATINUM SPONSOR \$10,000

- Four (4) VIP tables with eight guests (per table)
- Full-Page Front-Page Color Ad in Program Book
- Onstage Program Recognition by Sponsor Representative
- Name or Logo included in CLAWW Radio Broadcast, Social Media, and Promotions for 12 months
- Display corporate identity/logo on signage, program, slideshow, etc.

GOLD SPONSOR \$5,000

- Two (2) VIP tables with eight guests (per table)
- Full Page back inside Cover Ad in Program Book
- Onstage Program Recognition by Sponsor Representative
- Name or Logo included in CLAWW Radio Broadcast, Social Media, and Promotions for six months
- Display of corporate identity/logo on signage, program, slideshow, etc.

SILVER SPONSOR \$2,500

- One (1) VIP table with eight guests (per table)
- One Full Page back Color Ad in Program Booklet
- Onstage Recognition by Sponsor Representative
- Name or Logo included in CLAWW Radio Broadcast, Social Media, and Promotions for three months
- Display of corporate identity/logo on gala signage, program, slideshow, etc.

RISING STAR SPONSOR \$ 1,500

- One (1) VIP table with 8 guests (per table)
- One half Page Ad in the Program Booklet
- Onstage Recognition
- Name or Logo included in Media and Promotion



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Sponsorship Response Form

This document is for our accounting purposes.

The Center for Leadership is a public 501 (c)(3) non-profit organization. According to IRS guidelines, all donations are tax-deductible. To receive the full benefit of sponsor opportunities, please return this agreement on or before Friday, June 14, 2024, at 5 PM, to 3020 W. Vliet Street, Milwaukee, WI 53208.

Contact Information:

Name: _____ Date: _____

Company: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Level (Check one): Platinum: \$10,000 Gold: \$5,000 Silver: \$2,500 Rising Star: \$1,500

Send Check to CLAWW C/O Heddy Keith 3020 W. Vliet Street, Milwaukee, WI 53208.

Payment Method:

Check enclosed in the amount of \$ _____

Cash App \$CLAWW2018 _____



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Individual Table Reservation Form

Individuals purchasing tables should provide a guest list and monies collected to Heddy Keith, 3020 W. Vliet Street, Milwaukee, WI 53208 on or before Friday, June 14, 2024, at 5 PM, for table assignments.

Company Name _____

Address _____

City _____ State _____ Zip _____

Work # _____ Cell # _____

Yes, I would like to purchase the following:

_____ Table(s)* for 8 @ \$ 1,200 each table. Total _____

Individual tickets @ \$150 each. Total _____

*Table Signage Should Read _____

Send check to CLAWW 3020 W. Vliet Street, Milwaukee, WI 53208 on or before Friday, June 14, 2024, at 5 PM, If paying by credit card, call The Leadership of Afrikan Women's Wellness (CLAWW) office at 414-792-0918.



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PROGRAM SOUVENIR BOOK

Advertising Opportunity

Cover in 4-C; Inside Pages 2-C; Finished Size 8.5in. x 11in.

| | |
|-----------------|-------|
| Full Page Color | \$500 |
| Half Page | \$250 |
| Quarter Page | \$125 |
| Patrons List | \$50 |

The Camera-Ready Ad and all details submission deadline is Friday, June 14, 2024, at 5 PM. Submit to Claww@claww.org.

Name: _____

Company: _____

Address: _____

City _____ State: _____ Zip : _____

Work Number: _____ Mobile Number: _____

Yes, I would like to purchase the following:

- Full-Page Color Ad
- Half Page Color Ad
- Quarter-Page Color Ad
- Patron



About the Founder and CEO

Heddy Keith M. Ed, CI, CPS, is a highly accomplished and revered individual known for her diverse expertise and remarkable contributions in education, hypnosis, writing, and public speaking. With a distinguished career spanning several decades, Heddy's passion for teaching and empowering others has left an indelible mark on countless lives.

Heddy's journey in education began as a Paraprofessional Teacher's aide and expanded to a middle school teacher specializing in language arts, social studies, and reading. For 24 years, she dedicated herself to the elementary through high school students at Milwaukee Public Schools, inspiring and guiding them toward academic excellence and personal growth. Her commitment to education and ability to connect with her students earned her the reputation of a master teacher.

After retiring from her teaching career, Heddy's expertise and unique insights made her an integral part of the National Guild of Hypnotists faculty. Recognized as a leading authority in the field, she has been selected to share her knowledge and skills with thousands of hypnotists from all corners of the globe. Heddy's expertise in hypnosis and the subconscious mind has allowed her to delve into the realms of Post Traumatic Stress Disorder (PTSD), Adverse Childhood Experiences (ACEs), and trauma.

For the past eleven years, Heddy has focused her efforts on understanding and addressing the profound impact of trauma on individuals. With a deep understanding of the workings of the subconscious mind, she has become an esteemed expert in utilizing her power to effect positive change and transformation. Her dedication to helping individuals overcome trauma has led her to work closely with veterans and women, teaching them invaluable techniques such as journal writing and meditation to aid in their healing process from PTSD and trauma.

Heddy's literary contributions are equally remarkable. She has authored three books that have touched the hearts and minds of many. "Through it All: A Memoir of Love and Loss" chronicles her grief, trauma, and healing journey. This poignant memoir has resonated with readers, providing them solace and inspiration. Additionally, Heddy has penned "Through It All Trauma Recovery Journal," a powerful tool that empowers individuals to navigate their own healing journey.

Finally, her publication "African American Scientists and Inventors: An Accelerated Learning Curriculum" serves as a testament to her dedication in showcasing the significant contributions of African American scientists and inventors throughout history.

Beyond her numerous roles, Heddy Keith serves as the visionary founder and CEO of the Center for Leadership of Afrikan Women's Wellness (CLAWW). This organization aims to raise awareness and establish a network of services and support circles tailored specifically for Black/African American women impacted by trauma in Milwaukee County. Under her guidance, Heddy has profoundly influenced the lives of countless women, equipping them with the necessary tools, resources, and community for healing and growth.

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SAVE THE DATE

2ND ANNUAL RED CARPET AFFAIR & FUNDRAISER

WINE, WOMEN & WINGS

A TOAST TO WOMEN'S LEADERSHIP

JOIN US IN CELEBRATING TEN REMARKABLE WOMEN WHOSE EXCEPTIONAL LEADERSHIP AND UNWAVERING COMMITMENT HAVE MADE A PROFOUND IMPACT ON OUR COMMUNITY.

SATURDAY
7.27.2024
2:00 PM - 5:00PM

ST. FRANCIS PARRISH
1937 N. VEL R. PHILLIPS AVE.
MILWAUKEE, WI 53212

LIVE MUSIC | DINNER | SILENT AUCTION



FOR TICKETS CALL: 414-792-0918
FOR SPONSORSHIP OPPORTUNITIES VISIT:

WWW.CLAWW.ORG